



YOUTH

ENTREPRENEURSHIP, TECHNOLOGY & INNOVATION

“...its a common scenario for those few students who make it through secondary school to be faced with meagre or no job prospects upon graduation.” – Lonely Planet, East Africa

200
million
people



> 20% of
Africa's
population

“Of Africa’s unemployed, 60% are young people and youth unemployment rates are double those of adult unemployment in most African countries.” - African Economic Outlook

“In societies from Senegal to Afghanistan and from South Africa to Macedonia, younger generations are more open, more exposed to new ideas, and better traveled than their elders. This is also true in developed societies where younger members of immigrant communities have an easier time integrating in their host societies than their parents.”

- Malik Fal, In the River They Swim, Essays from around the world on enterprise solutions to poverty



ECONOMIC DEVELOPMENT

EAST AFRICA



Welcome to Rwanda



“.....It is increasingly clear to us that **entrepreneurship is the surest way for a nation to meet those goals and to develop prosperity for the greatest number of people.**

In fact, government activities should focus on **supporting entrepreneurship** not just to meet those measurable targets, but **to unlock people’s minds, to allow innovation to take place, and to enable people to exercise their talents.”**

– Rwanda President Paul Kagame



ENTREPRENEURSHIP,
TECHNOLOGY &
INNOVATION

Entrepreneurship is the process of recognizing a business opportunity and developing the idea into a profitable business venture.



**SOCIAL
ENTREPRENEURSHIP**

Social entrepreneurship is the process of recognizing both a business opportunity and a solution to society's most pressing social problems.





- 17 million users
- 40 billion US dollars worth of transactions
- 42% of Kenya's GDP is transacted through M-Pesa





iHUB

KLab

Mombasatech

LAKEHUB

Hehe Labs

Innovation
Village

Akirachix

NaiLab

Swahilibox

iLabAfrica

Rwanda
Creative Hub

Rift Valley
Innovation
Centre

The Office

C4DLab

m:lab





CASE STUDIES

EAST AFRICA



- “to inform” in Kiswahili
- Educational platform for people (e.g. farmers) to grow their income
 - Entrepreneurship training, financial literacy, technical skills, etc.
- Transition from in-person training to mobile
- Providing access for companies to connect with retailers (e.g. Coca-Cola, Nestle)





**Building Bridges
Rwanda**

EM-ONE

**AFRICAN –
CANADIAN
INITIATIVES**

**Discover
Rwanda Youth
Hostel**

**LOOP:
Design for
Social Good**

TECHNOLOGY

INNOVATION



Social

ENTREPRENEURSHIP

YOUTH





THANK YOU

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