YOUTH

ENTREPRENEURSHIP, TECHNOLOGY & INNOVATION

"...its a common scenario for those few students who make it through secondary school to be faced with meagre or no job prospects upon graduation." - Lonely Planet, East Africa 200 million people



> 20% of Africa's population

"Of Africa's unemployed, 60% are young people and youth unemployment rates are double those of adult unemployment in most African countries." - African Economic Outlook

"In societies from Senegal to Afghanistan and from South Africa to Macedonia, younger generations are more open, more exposed to new ideas, and better traveled than their elders. This is also true in developed societies where younger members of immigrant communities have an easier time integrating in their host societies than their parents." - Malik Fal, In the River They Swim,

Essays from around the world on enterprise solutions to poverty

ECONOMIC DEVELOPMENT

EAST AFRICA





".....lt is increasingly clear to us that entrepreneurship is the surest way for a nation to meet those goals and to develop prosperity for the greatest number of people.

In fact, government activities should focus on supporting entrepreneurship not just to meet those measurable targets, but to unlock people's minds, to allow innovation to take place, and to enable people to exercise their talents."

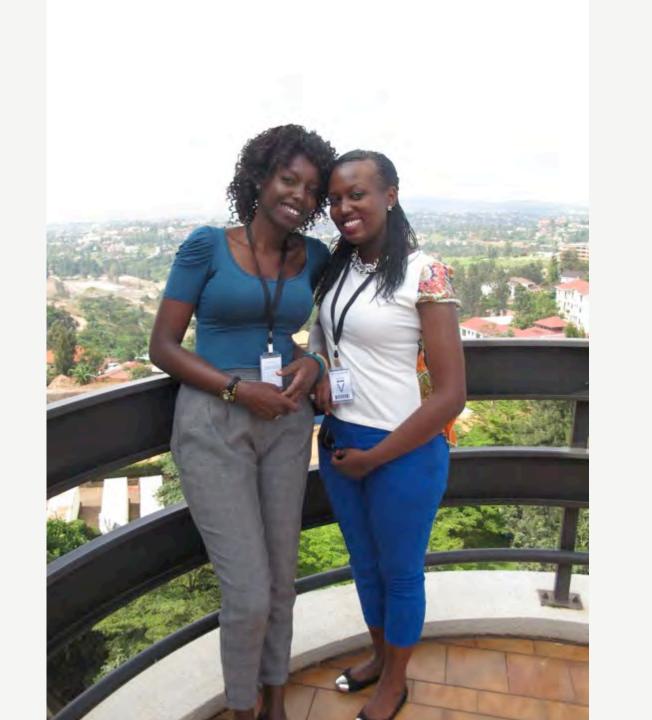
- Rwanda President Paul Kagame

ENTREPRENEURSHIP, TECHNOLOGY & INNOVATION

Entrepreneurship is the process of recognizing a business opportunity and developing the idea into a profitable business venture.

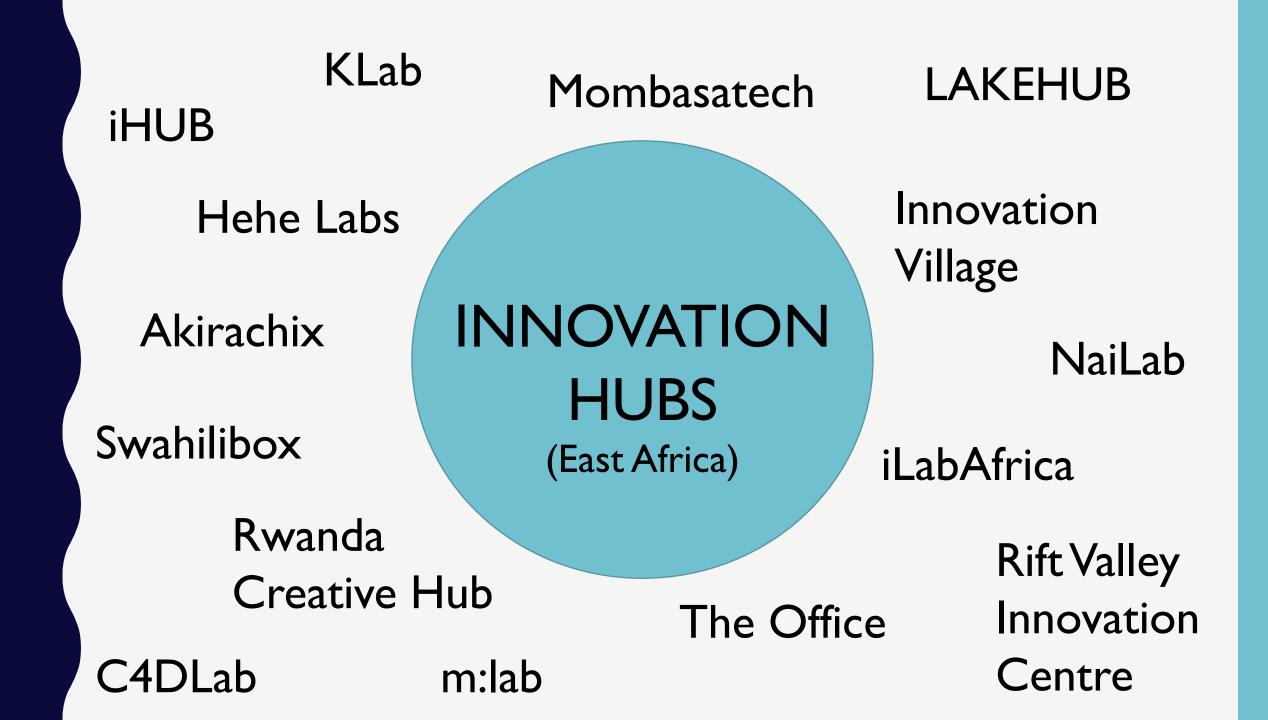


Social entrepreneurship is the process of recognizing both a business opportunity and a solution to society's most pressing social problems.











CASE STUDIES

EAST AFRICA



- "to inform" in Kiswahili
- Educational platform for people (e.g. farmers) to grow their income
 - Entrepreneurship training, financial literacy, technical skills, etc.
- Transition from in-person training to mobile
- Providing access for companies to connect with retailers (e.g. Coca-Cola, Nestle)





Building Bridges

Rwanda

EM-ONE

AFRICAN – CANADIAN INITIATIVES

Discover
Rwanda Youth
Hostel

LOOP:
Design for
Social Good

TECHNOLOGY

INNOVATION

ECONOMIC DEVELOPMENT

Social ENTREPRENEURSHIP

YOUTH



THANK YOU

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