



Ministry of Economic Development,
Employment and Infrastructure

Friends of Africa 2015

October 3, 2015

AGENDA

- 1) Support Structure
- 2) Roles and Coverage
- 3) Programs: Key Support Areas

SUPPORT STRUCTURE

ONTARIO NETWORK OF ENTREPRENEURS



Screenshot: www.onebusiness.ca

Connect with an Expert

Ontario's consultants can help you prepare, launch and grow your business. To connect with the right expert for your business needs, choose one of the following options and enter your postal code below:

- I am opening or running a business in my community.
- I want to commercialize new research, or start or grow a technology-based company.
- I have an established small or medium-sized business and want advice on a significant expansion (exporting, product development, staffing, etc.).
- None of these describes my situation.

Postal Code

Go



ROLES AND COVERAGE

ROLES AND COVERAGE

- 1) Small Business Enterprise Centres (SBECEs)
- 2) Regional Innovation Centres (RICs)
- 3) Business Advisory Services (BAS)

Small Business Enterprise Centres (SBECS)

Business focus: Entrepreneurs and existing small businesses with < 10 employees

Goals: Provide access to information and expertise to help companies start or grow a business

Examples of services provided:

- ✓ consultations and review of business plans with a qualified business consultant
- ✓ internet and computer access for business research and planning
- ✓ access to directories, trade indexes and books
- ✓ workshops and seminars
- ✓ guidance on licenses, permits, registration, regulations and other documents
- ✓ import and export information
- ✓ information on patents, copyright and trademarks

Small Business Enterprise Centres (SBECS)

Central Region

1. Greater Barrie Business Enterprise Centre
- 2-3. Brampton Small Business Enterprise Centre (Brampton & Caledon)
4. Markham Small Business Enterprise Centre
5. Mississauga Business Enterprise Centre
6. York Region Small Business Enterprise Centre (Newmarket)
7. Halton Region Business Development Centre (Oakville)
8. Richmond Hill Small Business Enterprise Centre
- 9-12. Enterprise Toronto (4 locations)
13. Vaughan Business Enterprise Centre
14. Business Advisory Centre Durham (Oshawa)
15. Muskoka Enterprise Centre (Bracebridge)
16. Greater Collingwood Small Business Enterprise Centre

Eastern Region

17. Small Business Centre (Belleville)
18. Leeds and Grenville Small Business Enterprise Centre (Brockville)
19. Business Advisory Centre Northumberland (Cobourg)

20. Cornwall Business Enterprise Centre

21. Prescott-Russell Enterprise Centre (Rockland)

22. Entrepreneurship Centre Kingston

23. Kawartha Lakes Small Business Enterprise Centre

24-25. The Entrepreneurship Centre (Ottawa & Orleans)

26. Business Advisory Centre — Peterborough

27-28. Enterprise Renfrew Country (Renfrew & Pembroke)

29. Lanark-North Leeds Enterprise Centre (Smiths Falls)

Western Region

30. Hamilton Small Business Enterprise Centre

31. Niagara Falls Area Business Enterprise Centre

32. St. Catharines & Area Small Business Enterprise Centre

33. Orangeville & Area Small Business Enterprise Centre

34. Brantford-Brant Business Resource Centre

35. Chatham-Kent Business Enterprise Centre

36. Guelph-Wellington Business Enterprise Centre

37-39. Waterloo Region Business Enterprise Centre Kitchener, Waterloo & Cambridge)

40. London Small Business Centre

41. The Business Enterprise Centre Owen Sound & Area

Northern Region

50. Enterprise Temiskaming (Haileybury)
51. Northwest Business Centre (Kenora)
- 52-53. The Business Centre -Nipissing Parry Sound (North Bay & Parry Sound)
54. Enterprise Centre Sault Ste. Marie
55. Regional Business Centre (Sudbury)
56. Thunder Bay & District Entrepreneur Centre
57. The Business Enterprise Centre (Timmins)

Map produced in 2014



WOODSTOCK & area



SMALLBUSINESS enterprise centre



Regional Innovation Centres (RICs)

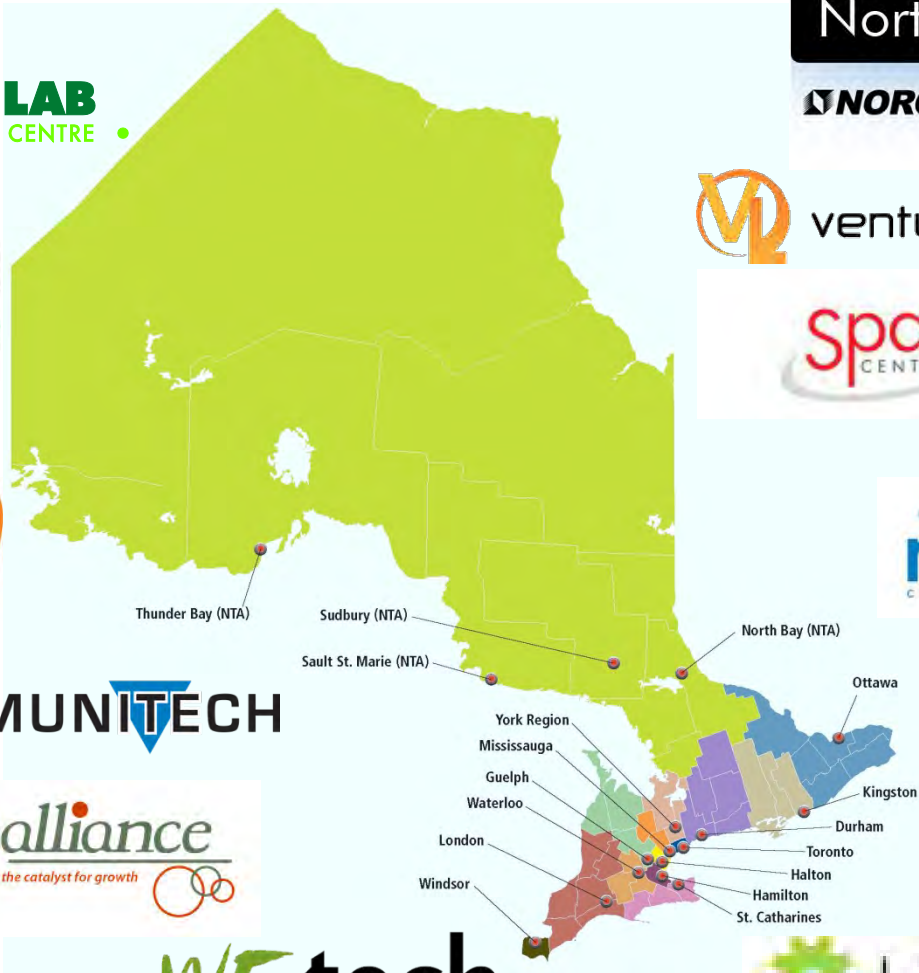
Business focus: Innovative and technology based firms

Goals: Deliver innovation and commercialization programs and services. Unite business and community leaders to champion the development of regional innovation ecosystems

Examples of services provided:

- ✓ entrepreneurial training
- ✓ access to market intelligence
- ✓ helping clients to become “investment ready”
- ✓ advice and mentorship (typically from serial entrepreneurs)
- ✓ access to capital

Regional Innovation Centres (RICs)



Northern Technology Alliance



Map produced in 2014

Business Advisory Services (BAS)

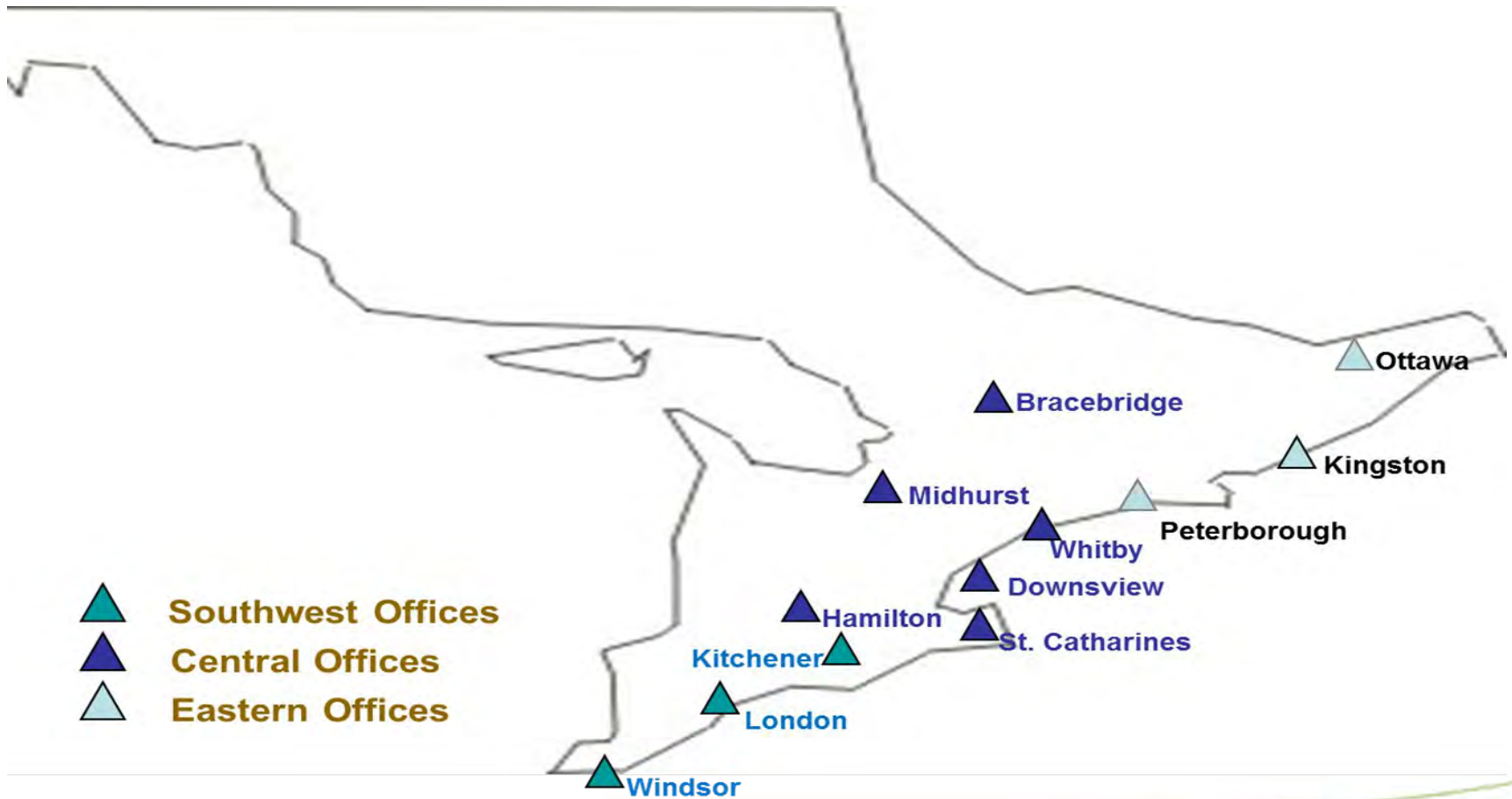
Business focus: Existing and aspiring high growth SMEs that produce tradable goods or services. Predominantly companies with 10 – 500 employees

Goals: Work in an advisory capacity with company executives to help them grow their businesses

Examples of services provided:

- ✓ access to government programs and events
- ✓ market intelligence
- ✓ market development support, including help with exporting
- ✓ financial analysis and other benchmarking tools / access to financial assistance
- ✓ support for innovation and new technology
- ✓ networking and expert advice
- ✓ information on government regulations, licences and permits for business

Business Advisory Services



PROGRAMS: KEY SUPPORT AREAS

Key Support Areas

- 1) Exporting
- 2) Manufacturing (product, services, research & development)
- 3) Employees (job creation, employee development)

Some Program Examples

- Employment Services (job creation)
- Canada Ontario Job Grant COJG (employee development)
- Export Market Access (exports and manufacturing)
- SMART (exports, advanced manufacturing and job creation)
- SWODF and EODF (manufacturing and job creation)
- SR&ED (manufacturing innovation)

Q & A?